

What to expect from your REALTOR®

REALTORS® help you get the most for your home and they remove stress and confusion from the process. Here are just some of the advantages.

Your REALTOR® becomes your home's champion.

When you sign a "Listing Agreement" with your REALTOR®, this is their promise that they will use their skills and resources to get you the best deal for your home.

REALTORS® know how to attract the most potential buyers.

Your REALTOR® is an expert home promoter, connected to a network of other REALTORS® and their buyers. They know how to write compelling ads for your home, and only REALTORS® can place your home on the Multiple Listing Service®.

REALTORS® will help you increase your homes "sale-ability"

You probably have an emotional attachment to your home, and therefore can't view it objectively. Your REALTOR® will help you present your home in the best possible light, so buyers will fall in love with it more easily.

Legal know-how? They know how.

A mishandled document can ruin a sale, or lead to legal action. Your REALTOR® has the experience to recognize potential hurdles early and the resources to help you find solutions and get the process back on track quickly.

Market Knowledge – To help you get the most for your home.

REALTORS® are masters of reading the market and recommending the best price for your home. A REALTOR'S® experience literally pays!

Negotiation Skills – To keep the deal on track

REALTORS® are indispensable when it comes to bargaining with buyers. Tempers can flare and heels can dig on. Your REALTOR® is an expert at smoothing things out.